

CARRIE ROBBINS

PROGRAM SPECIALIST

SIMON HILL

PROGRAM SPECIALIST



madd[®]
Arizona

NO MORE VICTIMS[®]

MADD ABOUT FACTS

- EVERY 51 MINUTES SOMEONE IS **KILLED** IN AN IMPAIRED DRIVING CRASH
- EVERY 2 MINUTES SOMEONE IS **INJURED** IN AN IMPAIRED DRIVING CRASH
- **2 OUT OF 3** PEOPLE WILL BE AFFECTED BY AN IMPAIRED DRIVING CRASH IN THEIR LIFETIME
- DRUNK DRIVING IS STILL THE **#1 CAUSE OF DEATH** ON OUR ROADWAYS
- DRUNK DRIVING IS **100% PREVENTABLE**

MADD'S MISSION

**NO
MORE
VICTIMS™**

MADD'S FIRST VICTIM

- CARI LIGHTNER, 13 YEARS OLD
- KILLED MAY 3, 1980
- WALKING TO A CARNIVAL WITH A FRIEND AFTER TAKING THIS SOFTBALL PHOTO
- HIT-AND-RUN REPEAT DRUNK DRIVER
- MADD FOUNDED ON CARI'S BIRTHDAY - SEPTEMBER 5, 1980

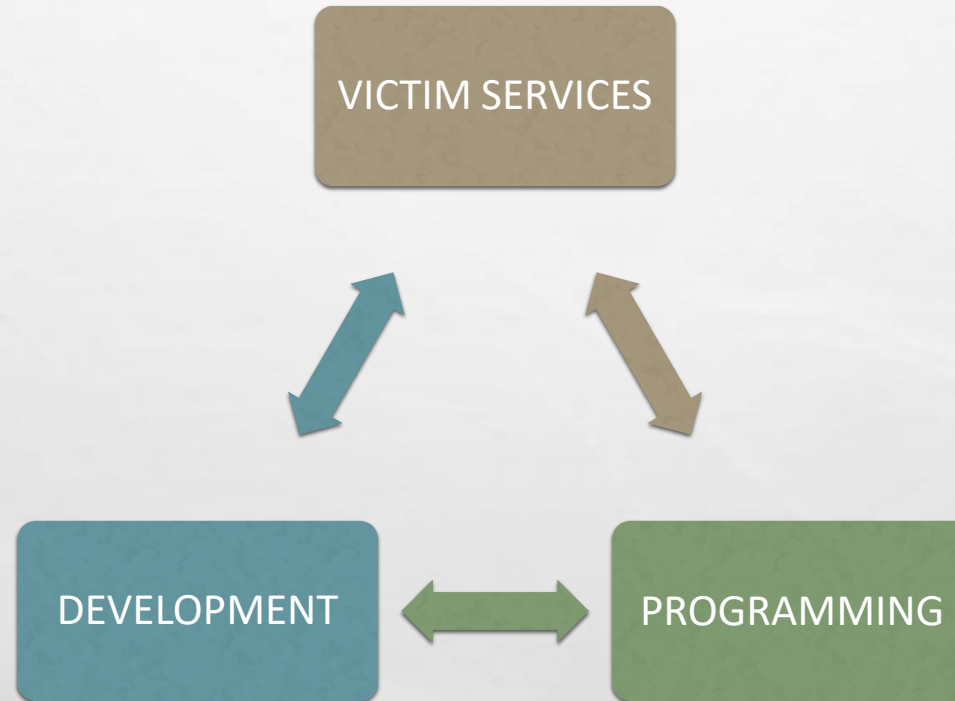


VOLUNTEERING
PROGRAM



PROGRAMMING

VOLUNTEERING PROGRAM AREAS



VICTIM SERVICES

 Candlelight Vigil

 Honoring Heroes Recognition Banquet

 Holiday Remembrance Ceremony

 Support Group Facilitator

 Peer Support

 Helpline Advocate

PROGRAMS

**Power of You(th)
&
Power of Parents**

**Law Enforcement
Support**

**Tie One on For
Safety**

Administrative

DEVELOPMENT



**Community Engagement
Coordinator**

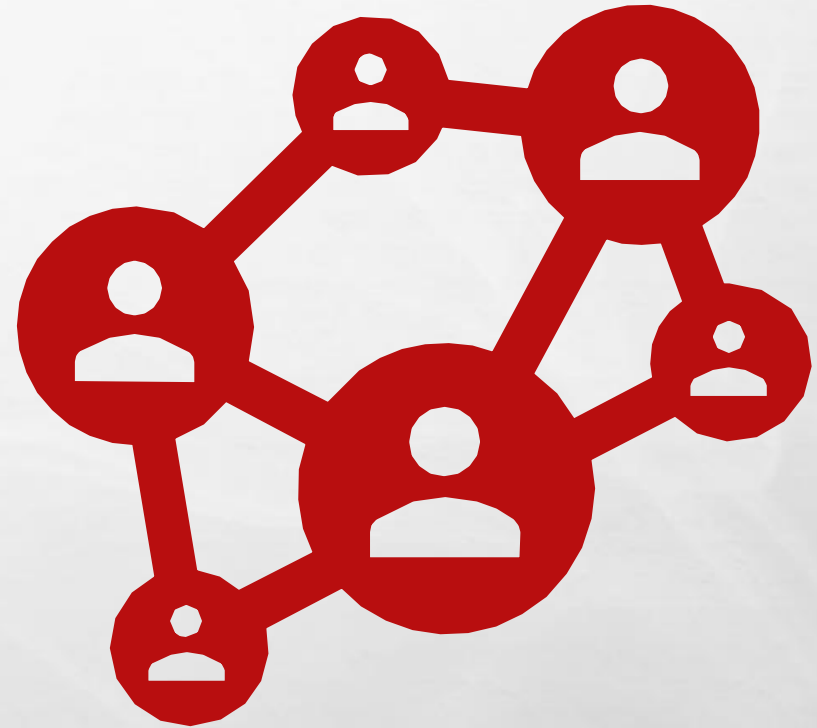


Media Relations



Fundraising

CONNECTING WITH YOUR ORGANIZATION

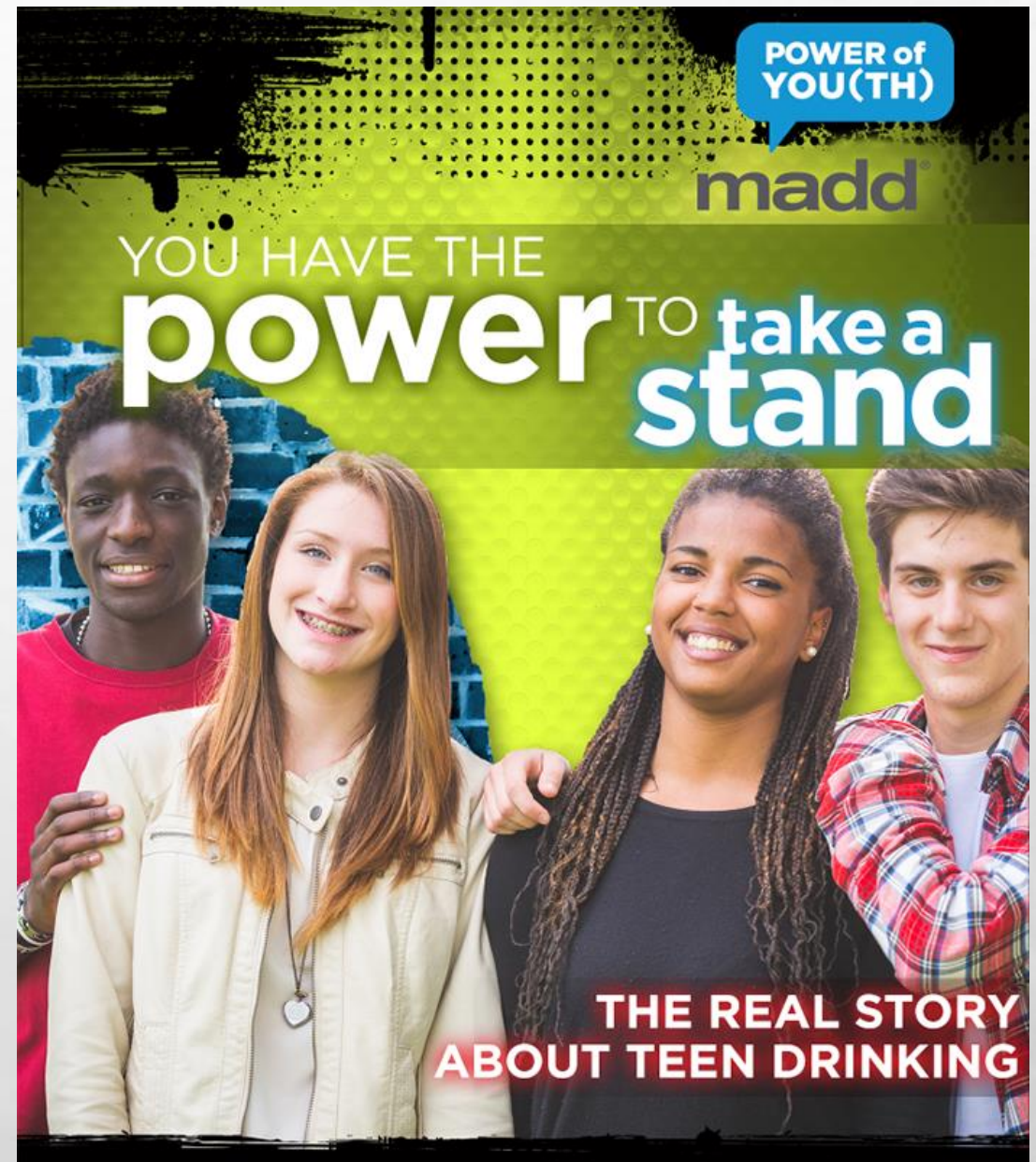


POWER OF YOU(TH)

FOR AGES 7 YEARS UP TO 24 YEARS OF AGE

WE DISCUSS THE FOLLOWING AREAS WITH YOUNG PEOPLE:

- MYTHS ABOUT ALCOHOL
- MYTHS ABOUT MARIJUANA
- HOW TO COPE WITH PEER PRESSURE SITUATIONS
- CONSEQUENCES FOR UNDERAGE DRINKING



POWER OF PARENTS

YOU HAVE THE POWER
TO MAKE A DIFFERENCE!

HELP PARENTS UNDERSTAND....

1. WHAT THEIR CHILD LEARNED IN SCHOOL
2. BRAIN SCIENCE BEHIND THE DEVELOPING BRAIN
3. PROVIDING BOOKLETS ON HOW THEY CAN TALK TO THEIR KID(S) ABOUT UNDERAGE DRINKING

**POWER of
YOU(TH)**

**POWER of
COMMUNITY**

**POWER of
PARENTS**

madd[®]

QUESTIONS?

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