



February 23, 2017  
10:00 a.m. – 11:30 a.m.

Catholic Charities Community Services  
4747 North 7<sup>th</sup> Avenue, Phoenix, AZ 85013

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Engaging and mobilizing faith communities to improve the quality of life for vulnerable and impoverished individuals and families through a statewide collaboration of faith-based, community and governmental organizations.

### Minutes

I. **Welcome, Invocation & Introductions.** Chuck Fitzgerald welcomed attendees at 10:05 AM, and Jeff Armor led attendees in an opening prayer. All attendees introduced themselves. The Sign-In sheets, and all Council meeting archives, may be found at [www.GodEnriches.org](http://www.GodEnriches.org), click on About.

II. **How to Work with the Media** Rebekah Sanders, The Arizona Republic

Ben Sanders proudly introduced Rebekah (his daughter). Sarah, Rebekah's mother, also proudly added to the introduction.

Rebekah spoke to attendees about her current position with the Arizona Republic and how she covers Maricopa County politics and government. Example stories mentioned were: Maricopa County and The Diamondbacks, City of Glendale and The Coyotes, and recent County wide elections. She previously covered national politics, the Arizona Congressional Districts, and West Valley Cities.

She spoke of changes to print media in the past 15 years, especially the movement of advertising towards online news aggregators such as Google and Facebook, and personal advertising to online organizations such as Craigslist. The Arizona Republic's news department once housed 400 people, it now consists of 120 people.

Other comments included:

- Easier to cover conflict, than peace (conflict sells, and receives more clicks)
- Media has an important watchdog role
- She is committed to a new trend in media called Solutions Journalism which covers not just the problems but also the solutions to those problems
- Good work by itself does not constitute "news"; new good work does
- All of us should consider ourselves Community Informants and help reporters, like Rebekah, to understand stories deeply

Three things we can do now:

- Share stories
- Subscribe to the Arizona Republic newspaper and/or [www.azcentral.com](http://www.azcentral.com)
- Don't spam reporters (such as send homeless news to a sports reporter)

Convene – Connect – Communicate – Celebrate

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Rebekah's tip sheet: <http://arizonafaithcouncil.org/wp-content/uploads/2011/11/Media-Tips-from-Rebekah-Sanders.pdf>

Rebekah's staff listing: <http://arizonafaithcouncil.org/wp-content/uploads/2011/11/Key-Arizona-Republic-staff.pdf>

Rebekah's example press releases: <http://arizonafaithcouncil.org/wp-content/uploads/2011/11/Example-press-releases.pdf>

Rebekah Sanders, 602-663-0045, [Rebekah.sanders@arizonarepublic.com](mailto:Rebekah.sanders@arizonarepublic.com)

### III. Updates

- Arizona Trauma-Informed Faith Community Network meeting, led by Pastor Sanghoon Yoo, is held each month immediately following the Council meeting at The Refuge Café (4727 N. 7<sup>th</sup> Ave, Phoenix). Information: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/AZTIFC-Trauma-Informed-Doc.pdf>
- Movement Day Arizona; September 15-16, 2017 at Grand Canyon University in Phoenix. <http://movementday.com/md-arizona/>
- Helping Christian Boys Thrive Summit in Central Phoenix on February 24, 2018. <http://helpingchristianboysthrive.org/phoenix>
- Other
  - Harvest Crusade, June 11: <https://harvestamerica.com/>
  - AIA Final Four Breakfast, April 1: <http://goaia.org/basketball/events/finalfour>
  - Problem Gambling Symposium, March 6: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/Symposium-2017-Digital-Brochure.pdf>
  - Football Clinic
  - God's Garden Park - Movies in the Park, March 3: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/image1.jpg>
  - City of Phoenix; free Computer Classes at Burton Barr Central Library
    - i. English Flier: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/March-2017-English-CC-Flyer.pdf>
    - ii. Spanish Flier: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/Mar-April-2017-Spanish-CC-Flyer.pdf>
  - City of Phoenix; reentry series at Burton Barr Central Library: [http://arizonafaithcouncil.org/wp-content/uploads/2017/02/ReentryJobFair\\_March2017\\_11x17-2.pdf](http://arizonafaithcouncil.org/wp-content/uploads/2017/02/ReentryJobFair_March2017_11x17-2.pdf)
  - City of Phoenix; job fair at Burton Barr Central Library: [http://arizonafaithcouncil.org/wp-content/uploads/2017/02/PhxWorks\\_March2017\\_Final-1.pdf](http://arizonafaithcouncil.org/wp-content/uploads/2017/02/PhxWorks_March2017_Final-1.pdf)
  - FSL Caregivers of Adults Series:
    - i. Series Flier: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/FCGs-Educational-Series-Flyer-01-2017.pdf>

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**Arizona Council**  
on Faith-Based and  
Community Initiatives  
*God Enriches*

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- ii. Family Caregiver Training: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/Family-Caregiver-Training.pdf>
- iii. Fact Sheet: <http://arizonafaithcouncil.org/wp-content/uploads/2017/02/2017-FSL-Fact-Sheet-Faith-Svc-Life.pdf>

IV. **Closing Remarks and Adjourn.** Pastor Aubrey Barnwell closed the meeting with a word of prayer. Next meeting is March 23, 2017.

Respectfully Submitted,  
Chuck Fitzgerald  
Vineyard Community Charities  
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